

For Immediate Release
April 1, 2013

RISK RETENTION REPORTER AND DEMOTECH PARTNER FOR IN-DEPTH ANALYSIS OF RISK RETENTION GROUP MARKETPLACE

Pasadena, CA: The *Risk Retention Reporter* and Demotech, Inc. have joined together to create an in-depth analysis of the Risk Retention Group marketplace to be published in conjunction with the *Risk Retention Reporter's* annual book, the *Risk Retention Group Directory and Guide*, available in late May.

The ***Market Analysis and Financial Stability Supplement*** is a result of the joint efforts of the *Risk Retention Reporter*, which has covered the industry for more than 25 years, and Demotech, Inc., the financial analysis and rating firm founded in 1985. The ***Market Analysis and Financial Stability Supplement*** will be available as a supplement to the 2013 edition of the *Risk Retention Group Directory and Guide*. The supplement will review the state of the RRG marketplace in the context of trends that developed over the period from 2008 through 2012.

“As risk retention groups have grown into a major alternative to traditional insurance, with more than 250 companies generating over \$2.5 billion of revenue, there is increasing demand for data and analysis of the sector’s marketplace impact and financial strength. Our new report draws upon Demotech’s extensive expertise and long experience in rating RRGs combined with the *Risk Retention Reporter's* in-depth reporting on industry trends,” said James Cutts, publisher of the *Risk Retention Reporter* and the *Risk Retention Group Directory and Guide*.

Joseph Petrelli, President of Demotech, added, “This supplement will help risk retention groups make informed decisions and give those working in the risk retention group marketplace detailed data on industry trends. It will become an important resource for RRGs and industry analysts that want to remain leaders.”

The supplement will have four sections: (1) A review of trends by business area in the RRG marketplace focusing on 2012 financial information in the context of the prior five years of data; (2) A review of financial stability data from 2008 through 2012 analyzed by Demotech; (3) An in-depth look at the RRG marketplace by business area including trends in premium, policyholder count and the financial stability of each sector; (4) Financial data for individual RRGs with a comparison to industry benchmarks.

Karrie Hyatt, Editor of *Risk Retention Reporter*, managed the project. Demotech’s Douglas Powell, Senior Financial Analyst, provided financial data and analysis. For several years, Demotech has published a quarterly analysis of RRGs, *Analysis of Risk Retention Groups*.

The *Market Analysis and Financial Stability Supplement* will be published as a companion to the *Risk Retention Group Directory and Guide*. The CD-Rom version will contain files for both the Directory and Supplement on a single disc. The price for either the printed books or the CD-Rom is \$445. Pre-orders can be placed online at www.rrr.com/order.

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